



MMKSDM COLLEGE
P.G Department of Commerce
under Entrepreneurship Hub
and in association with IQAC



'Trailblazing talk by
Ms Akshara Kumar

on pioneering Entrepreneurship"

Date: 24/01/2024

Time: 10.00 am to 12.30 am

Venue: Auditorium

Special Guest Lecture Invitation

Bharath. N

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MMK & SDM Mahila Mahavidyalaya
Krishnamurthypuram, Mysore-570 004

Photo Gallery



Special Guest Lecture "Trailblazing talk on pioneering Entrepreneurship"

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Krishnamurthypuram, Mysore-570 004



**M.M.K. & S.D.M. MAHILA MAHAVIDYALAYA
MYSURU**

Krishnamurthy puram, Mysuru
P.G DEPARTMENT OF COMMERCE
Under Entrepreneurship HUB
Special Guest Lecture
“Trailblazing talk on pioneering Entrepreneurship”

DATE	24.01.2024
RESOURCE PERSON	Ms. Akshara Kumar Founder Truly Essentials products
ORGANISER	Dr.Devaki K.K HOD & Assistant Professor P.G Department of Commerce MMK & SDM MahilaMahavidyalaya,Mysore
MEMBER	Mrs Sowmya H.L Assistant Professor P.G Department of Commerce MMK & SDM MahilaMahavidyalaya, Mysore
VENUE	College Auditorium
BENEFICIARIES	56 Students from I & II M.Com

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Report

Program Overview: The guest lecture titled "Trailblazing Talk on Pioneering Entrepreneurship" was a special initiative by the P.G. Department of Commerce in collaboration with the college's Entrepreneurship Hub and IQAC. The event was on Date: January 24, 2024, Time: 10:00 AM - 12:30 PM, Venue: MMKSDM College Auditorium. The resource person Ms. Akshara Kumar, a renowned entrepreneur and business consultant with extensive experience in guiding startups and established businesses through innovative strategies and sustainable practices. This program aimed to offer insights and inspiration to students aspiring to become successful entrepreneurs. Through a detailed discussion led by Ms. Akshara Kumar, the session covered modern entrepreneurial practices, challenges in today's market, and the essential qualities of a successful entrepreneur.

Program Objectives:

- **Inspire Aspiring Entrepreneurs:** To motivate students to pursue entrepreneurship by providing real-life examples of successful business ventures.
- **Enhance Entrepreneurial Knowledge:** To educate students on the critical concepts and skills required in today's competitive business environment.
- **Foster Innovation:** To encourage innovative thinking and a risk-taking attitude among students.
- **Understand Practical Challenges:** To give a realistic understanding of the challenges faced in entrepreneurial journeys and how to overcome them.
- **Introduce Entrepreneurial Resources and Networks:** To connect students with resources, strategies, and networks that can aid in their entrepreneurial endeavors.

Program Outcome:

- **Enhanced Understanding of Entrepreneurship:** Students gained a comprehensive understanding of the entrepreneurial landscape, including practical challenges and potential rewards.
- **Development of Entrepreneurial Mindset:** The session inspired students to think outside the box and approach problems with an innovative mindset.
- **Increased Interest in Entrepreneurship:** Many students expressed a newfound interest in pursuing entrepreneurship as a career path.

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- **Access to Valuable Resources:** Participants were introduced to resources and networks, including Ms. Akshara's business consulting services, which could aid them in future ventures.
- **Improved Skill Set:** Students learned critical skills such as resilience, adaptability, and strategic planning, which are essential for success in entrepreneurship.

The event received positive feedback, with students expressing appreciation for Ms. Akshara Kumar's engaging approach and practical insights into the entrepreneurial journey. Many found her real-life experiences and advice on overcoming obstacles to be particularly motivating.



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Krishnamurthy puram, Mysuru

P.G DEPARTMENT OF COMMERCE

Special Guest Lecture on

"Trailblazing talk on pioneering Entrepreneurship"

Student attendance list

Sl No	Student Name	Class	Signature
1	AKSHATHA T P	I M.Com	A.
2	ARPITHA M K	I M.Com	Arpitha. M.K.
3	ARPITHA N URS	I M.Com	Arpitha N. Urs
4	DEEKSHITHA K L	I M.Com	Deekshitha K.L
5	DEEPIKA B R	I M.Com	Deepika B.R
6	DEEPU S	I M.Com	Deepu-S
7	DIVYASHREE H R	I M.Com	Divyashree H.R
8	HARSHITHA Y R	I M.Com	Harshitha. Y.R.
9	KUSHIKA M A	I M.Com	Ku. M.A
10	MAHALAKSHMI H M	I M.Com	Mahalakshmi H.M
11	MAHIMA S B	I M.Com	Mahima. S.B
12	MANASA R	I M.Com	Manasa - R
13	NISARGA B K	I M.Com	Nisarga B.K.
14	NISARGA D S	I M.Com	Nisarga D.S
15	POORNIMA C	I M.Com	Poornima. C Bhramathi. N

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16	PRATHIKSHA G K	I M.Com	Prathiksha. G.K
17	PRATHIMA H B	I M.Com	Prathima H.B
18	PREETHI B A	I M.Com	Preethi B.A
19	PUNYA R	I M.Com	Punya. R
20	RAJASHREE R	I M.Com	Rajashree. R
21	RAKSHITHA G M	I M.Com	Rakshitha. G.M
22	RAKSHITHA S	I M.Com	Rakshitha. S.
23	RANJITHA G M	I M.Com	Ranjitha. G.M.
24	RANJITHA H K	I M.Com	Ranjitha H.K
25	ROOPA K M	I M.Com	Roopa K.M
26	SAHANA C S	I M.Com	Sahana. C.S
27	SAHANA N S	I M.Com	Sahana. N.S
28	SAHANA T K	I M.Com	Sahana. T.K.
29	SANJANA H M	I M.Com	Sanjana H.M
30	SARASWATHI K R	I M.Com	Saraswathi. K.R
31	SHALINI N G	I M.Com	Shalini. N.G
32	SINCHANA D M	I M.Com	Sinchana. D.M
33	SIRICHANDANA A	I M.Com	Sirichandana. A.
34	SNEHA P	I M.Com	Sneha. P
35	SPOORTHI A S	I M.Com	Spoorthi. A.S
36	SWATHI S	I M.Com	Swathi. S
37	USHA R	I M.Com	Usha. R

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38	VIDYA N	I M.Com	V. Vidya. N
39	ANITHA M	II M.Com	Anitha. M
40	ANUPAMA J S	II M.Com	Anupama. J. S
41	ANUSHA M	II M.Com	Anusha. M
42	ASHA S	II M.Com	Ashu. S
43	BHAVANA H L	II M.Com	Bhavana. H. L
44	H N POOJA	II M.Com	H. N Pooja
45	HARSHITHA S	II M.Com	Harshitha. S
46	JAYALAKSHMI	II M.Com	Jayalakshmi
47	KAVYA K	II M.Com	Kavya. K
48	KEERTHI P	II M.Com	Keer. P
49	NETHRAVATHI N	II M.Com	Nethravathi. N
50	PAVITHRA L	II M.Com	Pavithra. L
51	RAKSHITHA T R	II M.Com	Rakshitha. T. R
52	RAMYA S	II M.Com	Ramya. S
53	S SAHANA MACHAIAH	II M.Com	S. Sahana. Machaiah
54	SPANDANA M G	II M.Com	Spondana. M. G
55	SUCHITHRA S	II M.Com	Suchithra. S
56	VANITHA K N	II M.Com	Vanitha. K. N

Bharathi. N

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